

Facebook highlights over the last 28 days (to 08/05/2017) for the Inner South Community Committee

Current likes: **656** (up 3 over last 28 days)

Top 3 most popular posts ('post clicks' to expand the text + 'reactions, comments or shares'):

There are two things to note:

- 'reach' is the number of people the post was delivered to
- 'engagement' is number of reactions, comments or shares

Engagement is a better marker for seeing if people are interested in the posts because they need to interact with it. Eg a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0.



Reach: 365
Post clicks: 44
Reactions, comments or shares: 24



Reach: 754
Post clicks: 18
Reactions, comments or shares: 12

***only went live a few hours ago**

Leeds City Council Inner South Community Committee
Published by James Nundy Loc (7) · 3 April · €

A shout out to the smokers... might you be interested in attending a local focus group in April and get PAID for your views?

3 April: Females aged 26-54, who live in the Beeston & Holbeck ward
4 April: males over 55, who live in City & Hunslet ward
5 April: Asian males and females who live in south Leeds
5 April: Males aged 16-24, who live in the Middleton Park ward

Leeds South and East Clinical Commissioning Group **LEEDS involving people**

We are looking for people who **smoke & LIVE** in the areas listed below to participate in some focus groups:
A **£20** voucher will be given at the end of the session. If you are interested PHONE 0113 237 4508 to book a place.

Area	Venue	Date/Time	Group
Burmantofts & Richmond Hill	Burmantofts Senior Action	30 th March 10:am -12noon	Over 55 female
Beeston & Holbeck	Hillside	3 rd April 10.30-12.30am	Female 26-54
City & Hunslet	Hunslet Methodist Church	4 th April 10.30-12.30pm	Over 55 Male
African & Caribbean Community	Bridge Community Church	4 th April 10.30-12.30pm	African Caribbean Male & Female
South Asian Community	Hamarra	5 th April 10.30-12.30pm	South Asian Male & Female
Middleton Park	Middleton Park GP Surgery	5 th April 1.30pm - 3.00pm	Young People Male 16-24
Crossgates & Whinmoor	Newman Centre, Station Road, Crossgates	6 th April 5.30pm -7.00pm	Male 26-54
Gipton & Harehills	Compton Centre	7 th April 1.30pm 3.30pm	Young People Female 16-24



Reach: 660

Post clicks: 28

Reactions, comments

or shares: 6

Performance of the event pages:

Event date	Event	Published	Reach	Responses
05/16/2017 6:30 PM BST	Beeston Hill Community Meeting	03/05/2017 12:24	135	4
05/23/2017 7:30 PM BST	Holbeck Residents Meeting	03/05/2017 12:48	26	0
06/17/2017 10:00 AM BST	The Great Get Together	17/02/2017 10:49	80.4K	7.9K

Performance of the videos:

Video	Published	Minutes viewed	Video views
0:57	22/03/2017 03:59	11	35
1:41	21/03/2017 10:03	8	34
0:58	03/02/2017 04:08	6	24